

**Call for Paper**  
(Barishal University Journal of Business Studies (BUJBS))  
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**Volume 9, Issue 1 and 2**  
University of Barishal, Barishal-8254, Bangladesh

Dear all

Barishal University Journal of Business Studies (BUJBS) is a blind peer reviewed open access print and online journal, and is published half-yearly by the Faculty of Business Studies, University of Barishal, Bangladesh. We are pleased to invite original research works in the field of business and economics to be published in volume 9, Issue 1 and 2 of the Barishal University Journal of Business Studies (BUJBS).

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&  
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Paper Submission Deadline: August 10, 2022

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Sincerely,

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Professor Dr. Md. Sadequul Arefin  
Dean, Faculty of Business Studies  
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&  
Editor-in-Chief  
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## CALL FOR PAPER

### Guide to the Authors

Barishal University Journal of Business Studies (BUJBS)

ISSN: 2411-247X

Volume 9, Issue 1 and 2

University of Barishal, Barishal-8254, Bangladesh

We are pleased to announce that the Editorial Board has made the arrangement for publication of The Barishal University Journal of Business Studies, **Volume 9, Issue 1 & 2**, a half-yearly publication of Barishal University under the Faculty of Business Studies. The authors are cordially requested to submit papers to the associate editor of the journal by **August 10, 2022** following the guidelines below:

1. The paper should focus on contemporary aspects of business and economics.
2. The paper should be based on original unpublished research work and should demonstrate the authors' own analyses and recommendations.
3. All submitted papers would go through blind peer review process before a final decision of acceptance/rejection for publication is taken.

#### 4. Manuscripts:

Soft copies of the paper should be submitted along with one hard copy to the editor. The manuscript must be typed on one side of an A4 size paper, double spaced with margin: left, 1.5" and others, 1.0" and should not normally exceed 15 pages including reference list; font name: Times New Roman, font size: 12. The article should be in one column.

An abstract of maximum 150 words with keywords should be submitted. The cover page of the manuscript should contain: (a) A title of the manuscript, (b) Name (s) of the author(s) (c) Address of the author(s) including designation and institutional affiliation, and (d) Phone number and E-mail address.

5. References: The details of all references should follow Harvard Referencing method mentioned as follows:

<b>Books</b>	<b>In-text Example</b>	<b>Reference List Example</b>
Single author	(Doss 2003)	Doss, G., 2003, IS project management handbook, Aspen Publishers, New York.
Two authors	(Laudon & Laudon 2003)	Laudon, K.C. & Laudon, J.P., 2003, Essentials of management information systems; Managing the digital firm, Prentice Hall, Upper Saddle River, N.J.
Three authors	In-text: initially (Coveney, Ganster & King 2003) In-text: thereafter (Coveney et al. 2003)	Coveney, M., Ganster, S. & King, D., 2003, The strategy gap: Leveraging technology to execute winning strategies, Wiley, Hoboken, N.J.
<b>Journals:</b> Single author	(Hammer 1990)	Hammer, M., 1990, 'Reengineering Work: Don't Automate, Obliterate', Harvard Business Review, July-August, 104-112.
Two authors	(Lamb & Kling 2003)	Lamb, R. & Kling, R., 2003, 'Reconceptualizing users as social actors in information systems research', MIS Quarterly 27(2), 197.
<b>Thesis and Reports</b>	(Rouse 2002)	Rouse, A.C., 2002, 'Information technology outsourcing revisited: success factors and risks', PhD thesis, Dept. of Information Systems, University of Melbourne.
<b>Encyclopedias and Dictionaries</b>	(Karlol 2002)	Karlol, B., 2002, 'Benchmarking', in H. Bidgoli (ed.), Encyclopedia of information systems, Academic Press, New York, vol. 1, pp. 65-80.
<b>Print</b>	(Sydney Morning Herald 7 March 1994:8)	'UNSW gains top ranking from quality team', Sydney Morning Herald, 30 February, 1994, p. 21.
<b>Magazine</b>	(Knight 2004)	Knight, W., 2004, 'How to second guess the next hack attack', New Scientist, 24, January, p.19.
<b>Document on the WWW</b>	According to Greenpeace (n.d.),	Greenpeace n.d., The future is GE free, viewed 28 September 2005, from <a href="http://">http://</a>

		<a href="http://www.greenpeace.org.au/ge/farming/canola.html">//www.greenpeace.org.au/ge/farming/canola.html</a>
<b>E-book</b>	(Eck 2002)	Eck, D.J., 2002, Introduction To Programming Using Java, 3rd edn., OOPWeb.com, viewed 26 February 2004, from <a href="http://www.oopweb.com/Java/Documents/IntrotoProgrammingUsingJava/VolumeFrames.html">http://www.oopweb.com/Java/Documents/IntrotoProgrammingUsingJava/VolumeFrames.html</a> .
<b>E-journal</b>	(Lenoir 2003)	Lenior, L., 2003, 'Response of the foraging behaviour of red wood ants (Formica rufa group) to exclusion from trees', Agricultural and Forest Entomology 5(3), 183-189, viewed 10 September 2003, from <a href="http://www.blackwell-synergy.com/links/doi/10.1046/j.1461-9563.2003.00176.x/full/">http://www.blackwell-synergy.com/links/doi/10.1046/j.1461-9563.2003.00176.x/full/</a> .
<b>Media releases</b>	(Alston 2003)	Alston, R., (Australian Minister for Communications, Information Technology) 2003, Australian Government to ban spam, media release 122/03, National Office for Information Economy, Canberra, viewed 23 July, from <a href="http://www.noie.gov.au/publications/media_release/2003/Jul/spam.html">http://www.noie.gov.au/publications/media_release/2003/Jul/spam.html</a> .

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Sincerely,

 05.07.2022

(Professor Dr. M. Sadequl Arefin)

Editor-in-Chief

Barishal University Journal of Business Studies

University of Barishal

Barishal - 8254

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