

Call for Paper
Barishal University Journal of Business Studies (BUJBS)
ISSN: 2411-247X
Volume 10, Issue 1 and 2
University of Barishal, Barishal-8254, Bangladesh

Dear all,

Barishal University Journal of Business Studies (BUJBS) is a blind peer-reviewed open-access print and online journal and is published half-yearly by the Faculty of Business Studies, University of Barishal, Bangladesh. We are pleased to invite original research works in the field of usiness and economics to be published in Volume 10, Issue 1 and 2 of the Barishal University Journal of Business Studies (BUJBS).

Manuscript Submission


Two electronic copies (PDF and Word) should be sent to

Mohammad Rakibul Islam
Associate Editor
Barishal University Journal of Business Studies (BUJBS)
Email: deanbusiness@bu.ac.bd

Paper Submission Deadline: January 31, 2023

In preparing the manuscript, the authors need to follow **Guide to the Authors** properly. Manuscripts that do not follow the guideline will be rejected without any notice. **Guide to the Authors** is attached herewith in a separate folder. If you have any queries, please do not hesitate to email deanbusiness@bu.ac.bd
It will be highly appreciated if you kindly circulate this call for paper notification to all your colleagues.

Sincerely,


19 | 12 | 22

Dr. Abdullah Al Masud
Dean, Faculty of Business Studies
University of Barishal, Barishal-8254
&
Editor-in-Chief
Barishal University Journal of Business Studies (BUJBS)
Contact no: +88 01886-968949
Email: deanbusiness@bu.ac.bd

CALL FOR PAPER

Guide to the Authors

Barishal University Journal of Business Studies (BUJBS)

ISSN: 2411-247X

Volume 10, Issue 1 and 2

University of Barishal, Barishal-8254, Bangladesh

We are pleased to announce that the Editorial Board has made the arrangement for the publication of The Barishal University Journal of Business Studies, **Volume 10, Issue 1 & 2**, a half-yearly publication of Barishal University under the Faculty of Business Studies. The authors are cordially requested to submit papers to the associate editor of the journal by **January 31, 2023**, following the guidelines below:

1. The paper should focus on contemporary aspects of business and economics.
2. The paper should be based on original unpublished research work and should demonstrate the authors' own analyses and recommendations.
3. All submitted papers would go through a blind peer review process before a final decision of acceptance/rejection for publication is taken.

4. Manuscripts:

Soft copies of the paper should be submitted along with one hard copy to the editor. The manuscript must be typed on one side of an A4 size paper, double spaced with margin: left, 1.5" and others, 1.0" and should not normally exceed 15 pages including reference list; font name: Times New Roman; font-size: 12. The article should be in one column.

An abstract of a maximum of 150 words with keywords should be submitted. The cover page of the manuscript should contain: (a) A title of the manuscript, (b) Name (s) of the author(s), (c) Address of the author(s) including designation and institutional affiliation, and (d) Phone number and E-mail address.

5. References: The details of all references should follow the Harvard Referencing method mentioned as follows:

Books	In-text Example	Reference List Example
Single author	(Doss 2003)	Doss, G., 2003, IS project management handbook, Aspen Publishers, New York.
Two authors	(Laudon & Laudon 2003)	Laudon, K.C. & Laudon, J.P., 2003, Essentials of management information systems; Managing the digital firm, Prentice Hall, Upper Saddle River, N.J.
Three authors	In-text: initially (Coveney, Ganster & King 2003) In-text: thereafter (Coveney et al. 2003)	Coveney, M., Ganster, S. & King, D., 2003, The strategy gap: Leveraging technology to execute winning strategies, Wiley, Hoboken, N.J.
Journals: Single author	(Hammer 1990)	Hammer, M., 1990, 'Reengineering Work: Don't Automate, Obliterate', Harvard Business Review, July-August, 104-112.
Two authors	(Lamb & Kling 2003)	Lamb, R. & Kling, R., 2003, 'Reconceptualizing users as social actors in information systems research', MIS Quarterly 27(2), 197.
Thesis and Reports	(Rouse 2002)	Rouse, A.C., 2002, 'Information technology outsourcing revisited: success factors and risks', PhD thesis, Dept. of Information Systems, University of Melbourne.
Encyclopedias and Dictionaries	(Karlol 2002)	Karlol, B., 2002, 'Benchmarking', in H. Bidgoli (ed.), Encyclopedia of information systems, Academic Press, New York, vol. 1, pp. 65-80.
Print	(Sydney Morning Herald 7 March 1994:8)	'UNSW gains top ranking from quality team', Sydney Morning Herald, 30 February, 1994, p. 21.
Magazine	(Knight 2004)	Knight, W., 2004, 'How to second guess the next hack attack', New Scientist, 24, January, p.19.
Document on the WWW	According to Greenpeace (n.d.),	Greenpeace n.d., The future is GE free, viewed 28 September 2005, from http://

		//www.greenpeace.org.au/ge/farming/canola.html
E-book	(Eck 2002)	Eck, D.J., 2002, Introduction To Programming Using Java, 3rd edn., OOPWeb.com, viewed 26February 2004, from http://www.oopweb.com/Java/Documents/IntrotoProgrammingUsingJava/VolumeFrames.html .
E-journal	(Lenoir 2003)	Lenior, L., 2003, "Response of the foraging behaviour of red wood ants (Formica rufa group) to exclusion from trees", Agricultural and Forest Entomology 5(3), 183-189, viewed 10 September 2003, from http://www.blackwell-synergy.com/links/doi/10.1046/i.1461-9563.2003.00176.x/full/ .
Media releases	(Alston 2003)	Alston, R., (Australian Minister for Communications, Information Technology) 2003, Australian Government to ban spam, meida relase 122/03, National Office for Information Economy, Canberra, viewed 23 July, from http://www.noie.gov.au/publications/media_release/2003/Jul/spam.html .

Order of listing: The List of References should be ordered alphabetically by the primary author's surname.

* Multiple authors: Use the sequence of authors' surnames exactly as given in the publication. The primary author, ie. Major contributor is listed first by the publisher.

* Same author: i) different years: list the author's references chronologically, starting with the earliest date
ii) Same year: use an alphabetical suffix (eg. 1983a, 1983b).

6. All papers will be published in English and manuscripts must be submitted accordingly. Articles are accepted for publication on the understanding that they are subject to editorial revision. Manuscripts requiring extensive editorial work will be returned to the author for modification.
7. Either British or American style of spelling can be followed but a mixture of these two will not be accepted.
8. Footnotes should be avoided. Essential notes should be numbered consecutively in the text and grouped together at the end as an annexure.
9. Initial screening of the papers for publication is made by the editorial board followed by a final assessment by the reviewers.
10. Faculty of Business Studies, University of Barishal, will not assume any responsibility for the loss or damage of the manuscript sent through the mail.
11. The University Journal committee will not take any responsibility for opinions expressed in the articles/papers published in the Journal.
12. All copies of the articles should be submitted to Mohammad Rakibul Islam, Associate Editor, Barishal University Journal of Business Studies. You send the soft copy of the article to the following e-mail address: deanbusiness@bu.ac.bd
13. The copyright of the paper will be reserved by BUJBS once the article is accepted for publication.
14. A copy of the published journal will be sent to the author free of charge.
15. Similarities of the article will be checked by the software. More than 25 percent (except references) will not be allowed.

You are requested to circulate this letter among your colleagues for wider participation.

Sincerely,



Dr. Abdullah Al Masud

19/12/22

Editor-in-Chief
Barishal University Journal of Business Studies
University of Barishal
Barishal – 8254, Bangladesh
Contact no: +88 01886-968949
Email: deanbusiness@bu.ac.bd